

Defining Telemedicine in the 21st Century

House Medical Technology Caucus
Congressional Meeting Room – South
September 20, 2016

Please join House Medical Technology Caucus Co-Chair, Representative Erik Paulsen at the launch of the organization's inaugural Telemedicine Congressional Roundtable to discuss recent advancements in telemedicine and its impact on hospital systems, physicians and patients.



Rep. Erik Paulsen

Agenda

2:00 PM – 2:10 PM	Welcome Matthew Gallivan , Senior Legislative Assistant at Congressman Erik Paulsen
2:10 PM – 2:15 PM	Introductions Dr. Rebecca Hafner-Fogarty , Chief Medical Officer, Zipnosis
2:15 PM – 2:25 PM	Telemedicine Overview Jon Pearce , Chief Executive Officer, Zipnosis
2:25 PM – 2:40 PM	Q&A Moderator: <i>Dr. Rebecca Hafner-Fogarty</i>
2:40 PM – 2:50 PM	Highlights of Current Regulatory Complexity Lisa A. Robin , Chief Advocacy Officer, Federation of State Medical Boards
2:50 PM – 3:05 PM	Q&A Moderator: <i>Dr. Rebecca Hafner-Fogarty</i>
3:05 PM – 3:15 PM	Telemedicine Policy: A Health System's Perspective George Sauter , Chief Strategy Officer, John Muir Medical Center
3:15 PM – 3:25 PM	Q&A Moderator: <i>Dr. Rebecca Hafner-Fogarty</i>
3:25 PM – 3:29 PM	Wrap Up – Thank you for Attending <i>Dr. Rebecca Hafner-Fogarty</i>

About the Panelists

George Sauter, Chief Strategy Officer, John Muir Health



George Sauter is the Chief Strategy Officer for John Muir Health, a nationally recognized, not-for-profit health care organization located east of San Francisco, serving patients in Contra Costa, eastern Alameda and southern Solano Counties. George Sauter joined John Muir Health in February 2014. He is responsible for all strategic and business planning for JMH, and directs the health system's marketing, e-business, telemedicine, and communications activities.

Jon Pearce, CEO and Co-Founder, Zipnosis



Jon Pearce is the CEO and co-founder of Zipnosis, which provides partners with a white-labeled, fully integrated virtual care platform that dramatically improves clinician efficiency while offering patients convenient access to care for a multitude of illnesses. Pearce developed his bold vision for the industry based on experience with med-tech startups and as a venture analyst.

Lisa A. Robin, Chief Advocacy Officer, the Federation of State Medical Boards



Ms. Robin is the Chief Advocacy Officer for the Federation of State Medical Boards and oversees the FSMB's Washington D.C office. During her tenure at the FSMB, Ms. Robin has been active in policy analysis, development and promulgation on medical regulatory issues including medical board authority and structure, license portability, telemedicine, state pain and opioid addiction policy, medical marijuana, team-based care, and physician health.

Rebecca Hafner-Fogarty, MD, MBA, FAAFP, CMO, Zipnosis



Dr. Rebecca Hafner-Fogarty has served as the Chief Medical Officer of Zipnosis since 2010. Dr. Hafner-Fogarty served as the president of the BMP in 2009 and previously chaired both the complaint review and the licensure committees. In addition to work as CMO of Zipnosis, Dr. Hafner-Fogarty continues to have a small clinical practice and also serves as a consultant to several Minnesota health care companies.